

The Mediterranean
Society of Otolaryngology
and Audiology (MSOA)



In collaboration with

The Israeli
Otolaryngology
Society



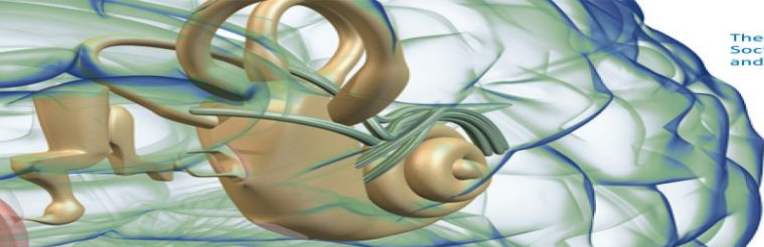
**MSOA 16th
International Meeting**
13-16 May | 2018 | Jerusalem | Israel

The 16th International Meeting of the Mediterranean Society of Otolaryngology and Audiology

MSOA 2018

13-16 of May, 2018
Jerusalem, Israel

Industry Prospectus



MSOA 16th International Meeting

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Dear Colleagues and Friends,

We are delighted and honored to invite you to the 16th International Meeting of The Mediterranean Society of Otolaryngology and Audiology (MSOA 2018), which will take place in Jerusalem – Israel, 13-16 of May, 2018.

The Mediterranean Society of Otolaryngology and Audiology (MSOA) is a unique and prestigious organization established in 1987 that supports and promotes scientific activities and collaboration in otology and audiology within the region. In addition to all the distinguished professionals from the Mediterranean member countries we expect to have numerous leading clinicians and researchers from all over the world participating in the conference and contribute to the rich scientific program.

As you all know Jerusalem is a unique, historical and holy city, where oldest traditions meet modern cutting edge technology. The weather in May is wonderful and we are sure this will be an unforgettable opportunity for the participants, to visit the historical sites and on one hand and to tour the deserts, lush vineyards, mountains and vibrant beaches of Israel on the other hand. So, in addition to the scientific program we are planning to take advantage of this special setting and have a memorable social program.

We will constantly update the conference internet site msoa2018.org. Please login periodically for additional details.

We look forward to seeing you in Jerusalem in 2018.



Ronen Perez
Meeting President



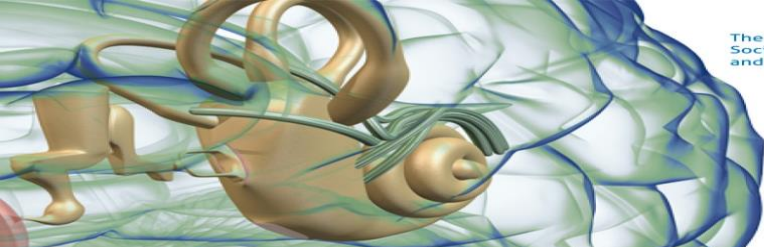
Avi Shupak
General Secretary
And Chairman of the Israeli
Society of Otolaryngology



Daniel Kaplan
Scientific Secretary



Jean – Yves Sichel
Treasurer



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Sponsorship Opportunities

A range of Sponsorship opportunities has been created to allow each company to showcase itself as best suits their needs and budget.

Platinum Sponsorship - €25,000

Gold Sponsorship - €15,000

Silver Sponsorship - €10,000

Companies exhibiting will be acknowledged as exhibitors.

See below the packages that we have created for, Platinum, Gold, Silver Sponsors.

Feel free to speak with our industry manager about a tailor-made individual package for your organization. Everything is possible!

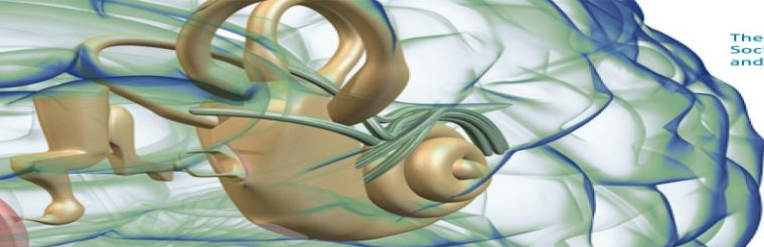
Platinum Sponsorship Package €25,000

Industry Supported Course

- Sponsorship of a Satellite Symposium, for up to 90 minutes. The program is subject to the approval of the Meeting Scientific Committee (Satellites will be allocated on a "first come, first served basis").
- Includes: Hall rental, standard audio/visual equipment, display table
- Permission to use the phrase: "Official Satellite Symposium of MSOA 2018."
- Symposium program and abstracts will be included in the Final Program (Subject to receipt by publishing deadline).

Exhibition Space

- 12 sqm exhibition space. Allocation based on a "first come, first served basis."
- Additional space can be purchased upon request at a reduced cost of €300 per square meter.
- 4 exhibitor registrations.



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Advertisement

- Inclusion of one insert for promotional purposes in the Meeting bag (Insert of up to 8 A4 pages to be provided by sponsor insert, subjected to approval of Meeting Secretariat).
- Acknowledgment of Sponsorship in the Meeting book as "Platinum Sponsor"
- A color advertisement in the Final Program/Book of Abstracts
- Sponsor's logo with hyperlink on Meeting website.
- Inclusion of symposium program on the Meeting website.

Gold Sponsorship Package

€15,000

Industry Supported Symposium Sponsorship of a Satellite Symposium, for up to 45 minutes. The program is subject to the approval of the Meeting Scientific Committee (Satellites will be allocated on a "first come, first served basis").

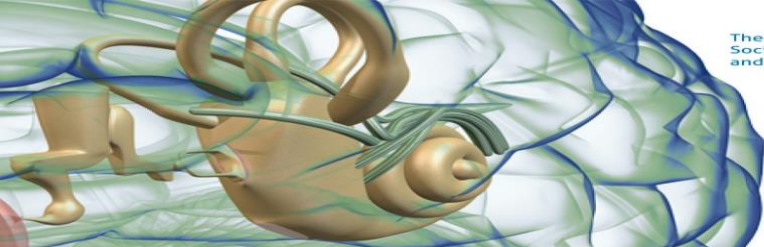
- Includes: Hall rental, standard audio/visual equipment, display table
- Permission to use the phrase: "Official Satellite Symposium of MSOA 2018." Symposium program and abstracts will be included in the Final Program (Subject to receipt by publishing deadline).

Exhibition Space

- 12 sqm exhibition space. Allocation based on a "first come, first served basis."
- Additional space can be purchased upon request at a reduced cost of €300 per square meter.
- 4 exhibitor registrations.

Advertisement

- Inclusion of one insert for promotional purposes in the Meeting bag (Insert of up to 8 A4 pages to be provided by sponsor, subjected to approval of Meeting Secretariat).
- Acknowledgment of Sponsorship in the Meeting book as "Gold Sponsor"
- A half-page color advertisement in the Final Program or Book of Abstracts
- Sponsor's logo with hyperlink on Meeting website.
- Inclusion of symposium program on the Meeting website.



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Silver Sponsorship Package **€10,000**

Exhibition Space

- 6 sqm exhibition space. Allocation based on a "first come, first served basis."
- Additional space can be purchased upon request at a reduced cost of €300 per square meter.
- 2 exhibitor registrations.

Advertisement

- Inclusion of one insert for promotional purposes in the Meeting bag (Insert of up to 8 A4 pages to be provided by sponsor, subjected to approval of Meeting Secretariat).
- Acknowledgment of Sponsorship in the Meeting book as "Silver Sponsor"
- A half-page color advertisement in the Final Program/Book of Abstracts
- Sponsor's logo with hyperlink on Meeting website.

Speakers' Ready Room **€7,000**

Facilities will be available at the Meeting Centre for speakers and abstract presenters to go over their presentations.

- The Sponsors' name and/or company logo will appear on the signposts for the room
- Opportunity to provide a Sponsor's mouse pad at each workstation
- Opportunity to display the Sponsor's logo on screensavers at each workstation
- Sponsor's logo with hyperlink on Meeting website

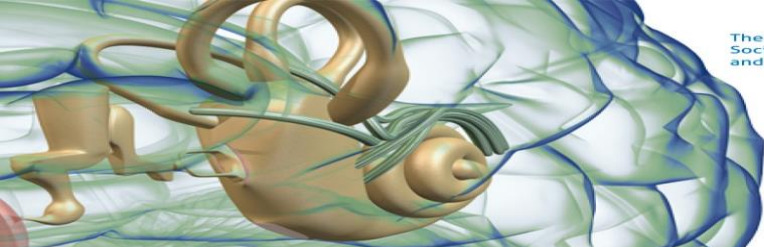
Coffee Breaks

Sponsorship of Coffee breaks:	One day	€ 10,000
	All meeting	€ 20,000

Coffee will be served in the exhibition space during morning and afternoon breaks on each day of the Meeting sessions.

Sponsorship will be acknowledged as follows:

- Logo in Meeting Program book
- Full page advertisement in Meeting Program book
- Significant branding at the Coffee breaks
- Sponsor's logo with hyperlink on Meeting website



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Welcome Reception

€30,000

Exclusive Sponsorship of the MSOA 2018 Welcome Reception.

includes:

- Branding/logo in Meeting Program
- Full page advertisement in Meeting Program
- Significant branding at the Welcome Reception
- Sponsor's logo with hyperlink on Meeting website
- Name & logo on menus and Welcome Reception vouchers
- Option to brand suitable promotional souvenirs at the Welcome Reception
- 2 complimentary passes to attend the Meeting and social functions
- 50-word acknowledgement on inside front cover of menu
- Verbal acknowledgement at the event
- A 100-word Company profile in the Meeting Final Program

Disk-on-Key

€10,000

USB Flash drive containing all the 2018 Meeting abstracts. The USB will be Distributed to all participants.

Sponsorship will be acknowledged as follows:

- Exclusive advertisement on the back cover of the USB.
- The sponsoring company will be entitled to distribute the USB from the company exhibiting booth
- Logo in Meeting Program book
- Sponsor's logo with hyperlink on Meeting Website

Meeting bags

€7,500

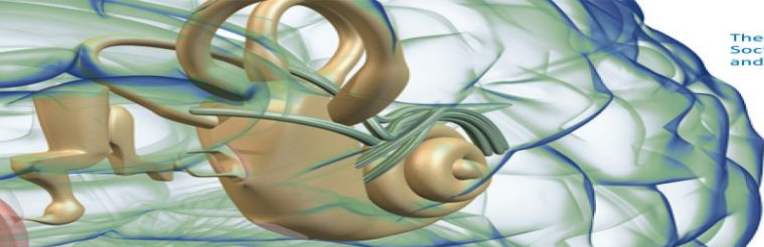
The organizers are in charge of the production of approximately 300 delegate bags. The design of the bags needs to be approved by the sponsoring company.

Lanyards

€5,000

The sponsoring company is responsible for the production of the lanyards

The sponsoring company will provide approximately 300 lanyards, on which the Meeting and Sponsor's logo will be displayed. The design of the lanyards needs to be approved by the organizers.



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Meeting badges

€3,000

A badge will be given to each Meeting participant. The Meeting and sponsor's logo will be displayed on the badge.

The sponsor's logo will be included on the Meeting website.

Notepads and Pens

€2,000

The sponsoring company is responsible for the production of the notepads and pens.

The sponsoring company will provide approximately 500 notepads and pens, on which the Meeting and Sponsor's logo will be displayed.

The design of the notepads and pens needs to be approved by the organizers.

Promotional Material

€1,000 per insert

Inclusion of promotional material, such as leaflets and brochures, in the participants' Meeting bags.

Please note that the material should be provided by the Sponsor and must be approved by the Secretariat (maximum size A4, maximum 8 pages).

Advertisements

€1,000

Full-page color advertisements are available in the following Meeting publications:

Final Program/Abstract Book – Internal Page

Additional advertisements within the publication are available by application.

E-Posters

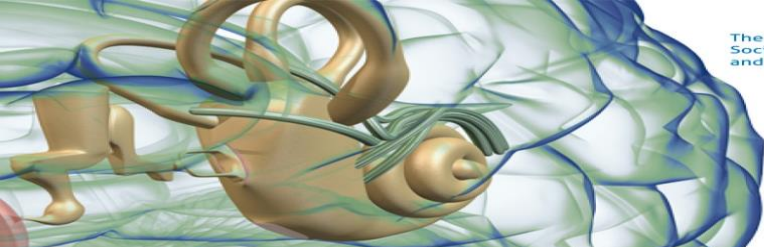
€2,500

The Meeting will include E-Poster presentations. Electronic posters will be prepared in PowerPoint and will be displayed for the duration of the Meeting. The posters will rotate automatically and each poster will be shown for one minute.

- The E-Poster area will be branded with the name of the industry sponsor
- Acknowledgment of sponsorship as an E-Poster Sponsor on all advertising
- Acknowledgment of sponsorship in the Meeting book.
- Acknowledgment of sponsorship in the Meeting website with the sponsor's logo.
- Logo featured on the E-Poster template and instruction slides
- Logo displayed on the Sponsor's slide

All Sponsors will have their logo published on the Meeting website with a hyperlink and on the Sponsors' list on-site.

Please note that all the above is subject to availability.



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Special Requests

We are aware that the Sponsorship of any of the above items may not suit your current marketing aims. In this case, we can present you with alternative offers which may be more suitable for you.

Please feel free to contact our Industry Manager to discuss your needs.

Acknowledgements

Please note that all Sponsorship opportunities include:

- The publication of the Sponsors' logos with hyperlinks on the Meeting website
- Acknowledgement on the Sponsors' boards on-site
- Acknowledgement in the Sponsors' list in the Final Program

Please forward your company logo (in eps 300dpi format) in both black and white and full color versions to hbazari@paragong.com

EXHIBITION INFORMATION

A commercial and professional exhibition will take place parallel to the Meeting hours. We wish to maximize the exhibitors' exposure to the delegates. For this reason, all coffee breaks will be held in the Exhibition area.

Please note that the final Exhibition set up, opening and dismantling schedule will be available in the Exhibition Technical Manual, one month prior to the Meeting.

Exhibition Space Rental

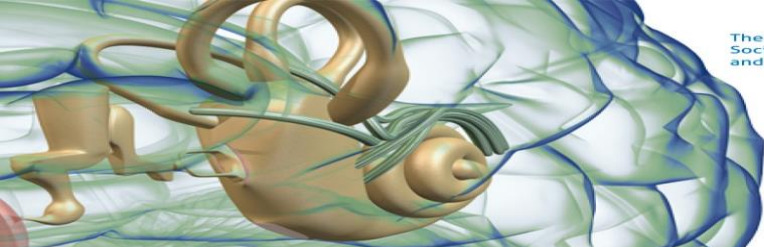
The price for raw exhibition space €400 per 1sqm with a minimum of 6sqm.

This includes:

- 1 table
- 2 chairs
- 1 standard electric plug
- 100 word Company profile in the Final Program
- 2 Exhibitors' badges
- Welcome Reception for 2 exhibitors
- Refreshments during coffee breaks for 2 exhibitors
- Cleaning of public areas and gangways

Tailored Packages

At your request, we will be able to tailor a package that suits your need. For this option, please contact Hila Bazari hbazari@paragong.com



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INFORMATION FOR SPONSORS AND EXHIBITORS

An application for sponsorship can be made in writing with the enclosed booking form to:

Mrs. Hila Bazari
Industry Liaison Manager
Paragon Group
15, Abba Even St. Herzliya, Israel
Tel: +41 (0)22 533 0948
Fax: +41 (0)22 580 2953
E-mail: hbazari@paragong.com

All company details, as filled in the form, will be used for advertisement.

Once an application is made, a contract will be sent to you for completion. This contract should be signed and returned with a 50% deposit payment to the above Sponsorship/Exhibition office address. Alternatively, an invoice for the deposit can be requested on the booking form. Once this has been received, a confirmation of Sponsorship and an invoice will be sent to the Sponsor.

Terms of Payment

50% due with signed application form

50% due by 31 January, 2018

The total amount should be received before the opening date of the Meeting.

Payment Methods

Option 1: Payment by Credit Card

Option 2: Payment by Bank Transfer

Bank charges are the responsibility of the customer

Cancellation Policy

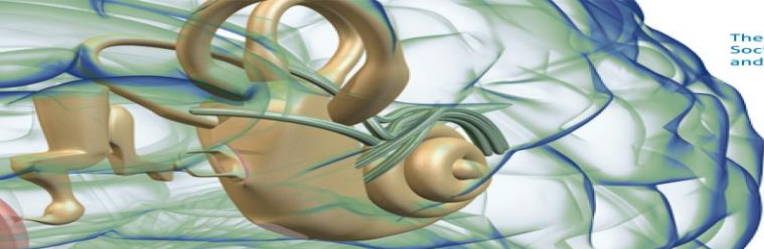
Cancellations will be accepted by writing only. Cancellation notice received by 31 January, 2018 will be entitled to 50% reimbursement of the sponsorship payment under the condition that the allocated space will be rented to another exhibitor.

No reimbursement will be possible from 1 February, 2018

Terms and Conditions

The terms and conditions as above.

Please note that the signature of the sponsorship / exhibition form indicates acceptance of these terms and conditions.



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SPONSORSHIP AND EXHIBITION APPLICATION FORM

Please complete the following information and return to:

Mr. Ben Hoffman
 Industry Liaison Manager
 Paragon Group
 15, Abba Even St. Herzliya, Israel
 Tel: +41 (0)22 533 0948
 Fax: +41 (0)22 580 2953
 E-mail: Bhoffman@paragong.com

We, the undersigned, express our wish to sponsor the items marked below in accordance with the terms described in the "Terms of Agreement" attached herewith.

* Company Name	
Contact Name	
Address	
Post/Zip Code	
Country	
Telephone	
Fax	
Email	
Web-Site	
Short company description	Please fill in the attached profile form

* Name of the company - as you wish it to appear on all acknowledgments.

I would like to book the following Sponsorship Items (Prices do not include VAT)

Item	Price
Total Amount (Please Complete)	€

I would like to book an Open Space for €400 per sqm (minimum 6 sqm)

Choices	Stand No.	No. of Sqm	Total Price
1st			€
2nd			€
3rd			€

Method of Payment

Credit Card

Credit card no.: _____
 Expiry Date: _____ Type of Card: _____
 Card Holder: _____

Bank Transfer

Holder: Paragon Conventions SA
 Account No: 240-459284.75R
 IBAN: CH31 0024 0240 4592 8475 R
 BIC: UBSWCHZH80A

Signature and company stamp..... Date.....